



Goodyear In ACTION Day 2010

Vendor Application

These are EARLY BIRD rates.
Please return by August 15th. For
late registrations, please add \$10.

When: September 25, 2010
9am to Noon

Where: Goodyear Community Park - Northeast corner of Litchfield and Thomas Roads

Who: Goodyear's health and wellness focused businesses can apply to be vendors at this event. We will not honor exclusivity contracts as the Goodyear In ACTION mission is about *collaboration* to promote, educate, and motivate Goodyear residents toward living healthier lifestyles.

Commercial Vendor Fees for a 10x10 Booth:
Vendors are responsible for bringing their own tables/chairs.

- Goodyear In ACTION Members - FREE
- Goodyear In ACTION Supporters - \$25
- Non members/non supporters - \$50

Only money order or cashier s check will be accepted for payment.

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Registration due August 15th.
Late registration: Please add \$10

of spaces: _____

Total Due: \$ _____



Neither Goodyear In ACTION, the City of Goodyear, the Goodyear Community Park, nor any of their members, officers, directors, heirs, successors, or assigns shall be responsible for any damages, consequential or otherwise, sustained by the vendor as a result of the delay, postponement, or cancellation of any or all events caused by God, nature, or other matters beyond their control. Goodyear In ACTION and the City of Goodyear are held harmless to any guarantees of event attendance.

Signature: _____

Please let us know how we can contact you:

Email: _____

Phone # _____

*Please Make Check Payable to
Goodyear ACTION and mail to:
Goodyear ACTION
P.O. Box 6621
Goodyear, Az 85338*

Goodyear In ACTION Membership

Would your organization like to support Goodyear In ACTION and gain additional visibility in our community?

Gold

\$1000

- Negotiable agreement with Goodyear In ACTION
- You are featured as the premiere sponsor for one month on our events calendar
- You are featured as the premiere sponsor in our monthly e-newsletter
- You have booth space at Goodyear In ACTION events
- Your logo is placed on the front page of our web site
- Your events are posted to our monthly calendar
- You can be a host site for Goodyear In ACTION events

Silver

\$500

- You are featured as the premiere sponsor for one month on our events calendar
- You are featured as the premiere sponsor in our monthly e-newsletter
- You have booth space at Goodyear In ACTION events
- Your logo is placed on the front page of our web site
- Your events are posted to our monthly calendar
- You can be a host site for Goodyear In ACTION events

Bronze

\$250

- You have booth space at Goodyear In ACTION events
- Your logo is placed on the front page of our web site
- Your events are posted to our monthly calendar
- You can be a host site for Goodyear In ACTION events

Goodyear In ACTION is a 501(c)(3) nonprofit organization. Your donation may be tax deductible under the Internal Revenue code.

We ask that you please check with your accountant.

GoodyearInACTION.com

Additional Notes for Vendors

The City of Goodyear is sponsoring this event. Here are a few notes for all Vendors:

1. Vendors that have a booth under 10x10 space, generally do not need to acquire any additional permits from the City.
2. Vendors that need electricity, use a generator, or plan on cooking need to get a permit from the fire department. They can contact the Fire Marshall, Maria Herriage, at 623-882-7303.
3. Vendors that are businesses in the Goodyear area must have a business license with the City of Goodyear. They can contact Tina Daniels, the Business Registration Coordinator, at 623-882-7874. If a vendor is a business from outside of Goodyear, they do not need to be concerned with this requirement in Goodyear.
4. Businesses that are selling merchandise or food need to charge a sales tax. The state sales tax code for selling in Goodyear is "GY". Again, any questions can be directed to Tina Daniels at 623-882-7874.
5. For businesses that want to set up LARGE inflatables, inflatables that would be larger than one used for a backyard birthday party, need to contact the city's Risk Manager, Dean Coughenour at 623-882-7754. He will most likely need a certificate of insurance. Vendors may also want to contact the Fire Marshall, Maria Herriage, at 623-882-7303. She will want to know the size of the unit and the power source being used (extension cord, generator, etc).

Any additional questions from vendors can be directed to the city's City Clerk's office, Cindy Mason, at 623-882-7829.

Also of note:

- Vendors are responsible for bringing their own tables and chairs
- Vendors will be given a 10x10 space for your booth unless vendors have noted and paid for a larger space
- Vendors need to be set up and ready to go by 7:30 am. Tear down is at Noon unless otherwise instructed by Goodyear In ACTION management.
- Goodyear In ACTION and the City of Goodyear do not provide parking privileges to Vendors or other participants
- Goodyear In ACTION and the City of Goodyear are not responsible for damage or loss of any personal items
- Any food that is sold must be original recipe food prepared in a kitchen certified by the Maricopa County Health Department or factory sealed beverages when sold by approved food Vendors
- Vendors are responsible for the collection and proper disposal of all refuse, debris, and trash around and under the vendor's site regardless of its origin
- Vendors are responsible for complying with the City of Goodyear and Goodyear In ACTION rules and Regulations and all Federal, State, and local laws and regulations applicable to Vendor's participation in Goodyear In ACTION Day 2010

- Vendors are responsible for obtaining all permits and licenses required by applicable Federal, State, and local laws and regulations in connection with Vendor's participation in Goodyear In ACTION Day 2010
- Goodyear In ACTION and the City of Goodyear make no warranty or endorsement of Vendor's product(s) and assume no responsibility for any consequences resulting from Vendor's failure to comply with the laws or regulations applicable to the sale of Vendor's products or participation in Goodyear In ACTION Day 2010
- Vendor shall not engage in conduct that is rude, physically abusive, verbally abusive, offensive, or that disrupts the operation of Goodyear In ACTION Day 2010. Profanity or other offensive language and gestures are prohibited
- Vendors shall not deface or damage the City of Goodyear property and will be liable for any costs of repairing city property damaged by the vendor

We look forward to seeing you at Goodyear In ACTION Day, September 25th.